



Pride • Passion • Belief

NORTH FERRIBY UNITED

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← **FOOTBALL GROUND
AND CLUBHOUSE**

CRANSFIELD PROPERTIES LIMITED

GRANGE LANE

Introduction

by Les Hare, Chairman



Since taking over as Chairman of North Ferriby United in May 1994, it has been my privilege to enjoy some of the most thrilling and rewarding years of my life.

Over 25 major honours on the field and similar progress behind the scenes have seen our proud club rejuvenated beyond belief. Our attendances have doubled and our reputation and place in local folklore has never been more secure.

It has also been a source of great delight to have assisted in the creation of our Youth Development and Football in the Community schemes. Our commitment to developing a culture in which youngsters can participate in football in a safe and enjoyable environment is well respected and has earned national recognition with an FA Charter Community Club award. We recognise fully the need to widen opportunities available to young players, to develop their football skills and further their individual educational needs.

But this is only the start. I have enormous ambition for North Ferriby and I truly believe that this club has the potential to rise even further beyond our current level.

We have a long-term business plan in place and a clearly defined idea of how we can make our dreams come true. The infrastructure of the club is as solid as it has ever been, but for us to achieve our ambitions and realise the aspirations of our local community we need the help and support of our local business fraternity.

The response from local business in recent years has been extremely heart-warming and I hope that when you have read this corporate brochure you can find some way of assisting us further.

What I would like to make clear though is that we aren't simply looking to take money off you. All connected with the club are enjoying this adventure and as a club who very much think of themselves as a family, community run club, we want to be as inclusive as possible and expose others to the excitement that our success is generating.

In addition, as will become clear when you read through this brochure, we now have a first class boardroom to entertain sponsors on match-days and the platform to provide our backers with healthy exposure in local media and amongst the local populace.

Thank you for taking the time to read this brochure and I hope to hear from you soon.

Les Hare



Onward and Upward

by Neil Allison Manager

After many years playing as a professional in football, serving such clubs as Hull City, Chesterfield and Gainsborough Trinity, I thought that perhaps my days in football were coming to an end. That was until I spoke to the North Ferriby Chairman Les Hare.

I know from personal experience how difficult it is to turn around the fortunes of a football club once it has fallen from grace, but Les has accomplished just that whilst he has been at the helm. His drive, ambition, innovation, passion and determination to succeed has given the village of North Ferriby a club to be proud of and, as Les is always keen to make clear, this is only the beginning.

I hope that by taking on the role as Manager, assisted by John Anderson, our all round experience can contribute to its future success as we continue our inexorable rise up the football pyramid.

Hopefully, the information in this Corporate Brochure will encourage you to support us to



some degree. I'm sure that there will be something within this document that meets your budget.

Meanwhile. I hope we may soon meet personally as we move onwards and upwards together.



Telephone: 01482 634601



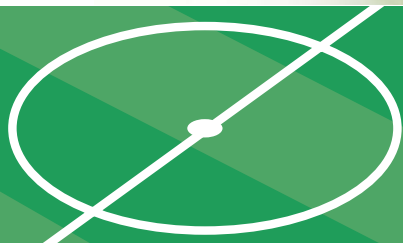
Principle Shirt Sponsor

For a period of 1 year with a further 2 year option @ £5,000 per annum:

- Your company name emblazoned on the front of shirts
- Two 10 metre signs erected on main stand fascia
- Full page colour advert in all match-day programmes
- 4 VIP season tickets including hospitality and directors box seating
- Table for 10 at our annual Sportsman's Dinner
- Team of 4 in our annual Golf AM-AM
- Table for 10 at our annual Summer Ball
- Recognition and direct link to your own site on our website
- Recognition on all club literature
- Every effort to be made by the club Chairman and Committee to make the agreement work to the mutual benefit of both parties.

For a period of 1 year with a further 2 year option @ £2,500 per annum

- Your Company name on the reverse of shirts above the number
- Two 5 metre signs erected on pitch-side boundary
- Full page colour advert in all match-day programmes
- 2 VIP season tickets including hospitality and directors box seating
- 2 tickets at our annual Sportsman's Dinner
- Team of 4 in our annual Golf AM-AM
- 2 Tickets for our annual Summer Ball
- Recognition and direct link to your own site on our website
- Every effort to be made by the club Chairman and Committee to make the agreement work to the mutual benefit of both parties.



Match Day Sponsor

For £200 + VAT we offer the following package:

- 6 VIP match-day tickets
- Meet in the Boardroom
- Complimentary drinks throughout (Boardroom only)
- Complimentary match-day programmes
- Directors box seating
- Half-time buffet
- Recognition of sponsorship in match-day programme
- Recognition of sponsorship over PA System
- Leaflet distribution facility from turnstile
- Every effort will be made by the Chairman and Committee to create a warm and friendly atmosphere in which you can entertain your friends, guests and clients.

Match Ball Sponsor

For £50 + VAT we offer the following package:

- 2 VIP match-day tickets
- Meet in the Boardroom
- Complimentary drinks throughout (Boardroom only)
- Complimentary match-day programmes
- Directors box seating
- Half-time buffet
- Recognition of sponsorship in match-day programme
- Recognition of sponsorship over PA System

Match Day VIP – (ideal birthday or special treat)

For £25 + VAT we offer the following package:

- VIP match-day ticket
- Meet in the Boardroom
- Complimentary drinks throughout (Boardroom only)
- Complimentary match-day programme
- Directors box seat
- Half-time buffet
- Photograph opportunities

Match Day Mascot

For £50 + VAT we offer the following package:

- VIP match-day tickets for 2 adults and 1 child
- Meet in the Boardroom
- Complimentary drinks throughout (Boardroom only)
- Complimentary match-day programmes
- Directors box seating
- Half-time buffet
- Mascot to enter pitch with the team
- Photograph opportunities



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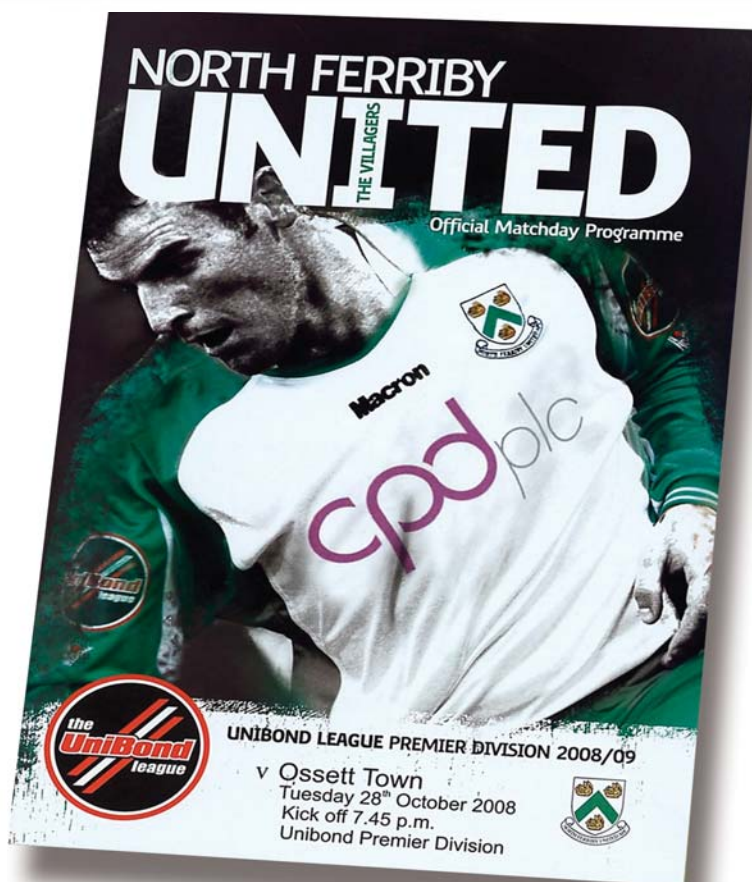
Ground Advertising

- Advertising spaces are available in 8' multiples on all sides of the ground.
- Signs are professionally manufactured/sign-written and the cost includes installation.
- Each 8' section is £170 + VAT (£100 annual display rental + £70 one-off manufacture).
- Own signs can be displayed at an annual display rental only.



Match-Day Programme Advertising

- Our new official match-day programme is printed in full gloss full colour.
- Over 30 league and cup publications per season.
- Minimum 150 copies printed per fixture.
- Distribution extends countrywide through club networks.
- Full page cost £200 + VAT per season.



Event Sponsorship

We offer a bespoke package for sponsors of all the following annual events:

- Sportsman's Dinner
- Charity Summer Ball
- Clubhouse Race Night
- Clubhouse Quiz Night
- Christmas Raffle & Superdraw
- Golf Day AM-AM
- Presentation Night

All the above events provide fantastic opportunities to entertain clients, staff or friends and to promote your company.

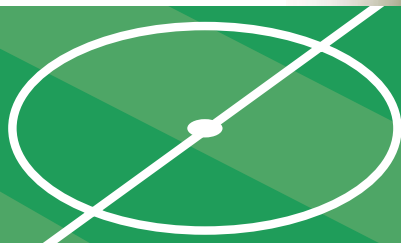
Player Kit Sponsorship

An opportunity to sponsor your favourite player!

- £100 Full Kit Sponsorship
- £50 Shirt Sponsor
- £50 Shorts & Socks Sponsor

The sponsors name will go against the First Team Squad player or Manager listed on the specified page within every issue of the match-day programme.

Sponsors will also receive 2 tickets (full kit) or 1 ticket (shirt/shorts) to a game of their choice during the season (excluding cup matches).



Golf AM-AM

A superb 4 ball event held annually in June at the impressive Cottingham Parks Country Golf Club:

- Stableford three quarter handicap rules
- £1,000 pro golf shop prize table
- End of round meal
- Cost £160 per team of four

This event provides a fantastic opportunity to entertain clients, staff or friends and to promote your company.

'SUPERDRAW'

Although our monthly draw is still in its infancy, any lottery that generates a steady and regular income for the club is absolutely essential.

Our draw is made on the last Monday in every month and you can now play your part in helping to develop the future of the club by becoming a member.

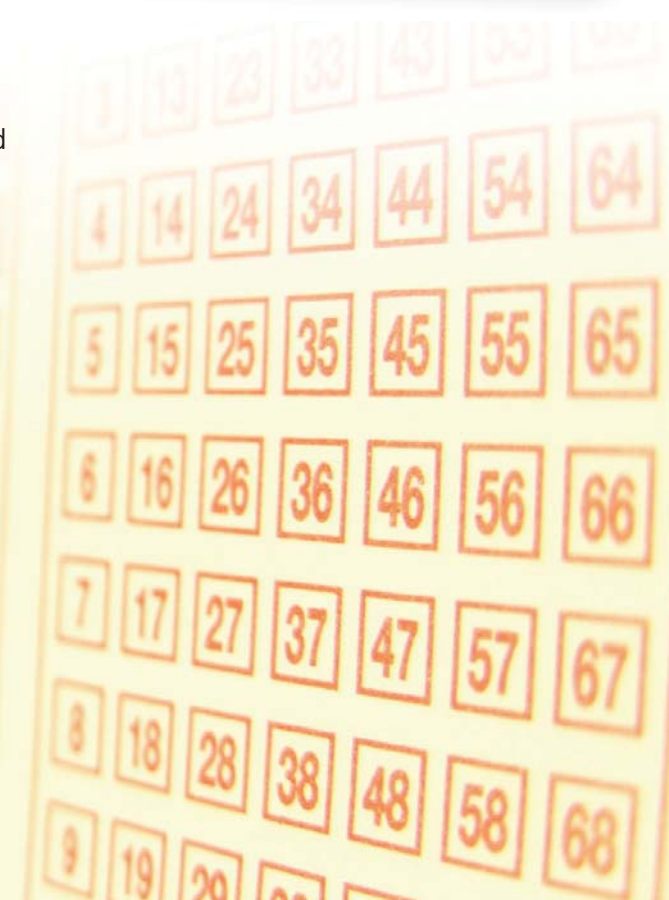
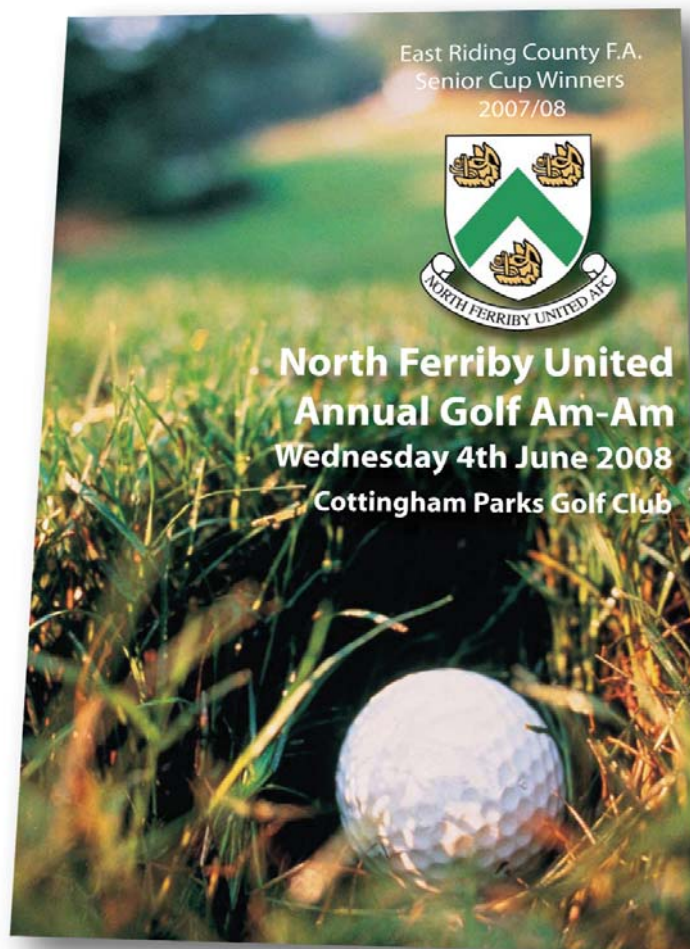
By supporting the 'Superdraw' you can be assured that all proceeds will go straight into helping the club as there are no agent or commission payments.

Not only that, but you also have a great chance of winning yourself up to £500!

£100 paid out monthly, £250 special quarterly payments and a £500 Christmas special.

...and remember, as the membership grows so too will the prize money!!

- Join as an individual or Business Support member
- £1 per week per number
- Standing order payments – no agents!



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The Members Bar

Looking for a venue for a special occasion?

Then why not take a look at our newly refurbished clubhouse!

Catering for all types of functions, the premises are licensed for up to 100 people.

Ideal for:

- Anniversaries
- Christenings
- Funerals
- Birthday Parties
- Engagements

Also suitable for:

- Quiz Nights
- Race Nights
- Meetings
- Presentations



Excellent catering packages for all occasions available, please call Gill on 07920 135245.

No charge for clubhouse hire to members (subject to numbers).

Why not become a club member? Annual family membership just £5.

Open for Match-days from 1.00pm on Saturdays and 6.00pm evenings.



The Patron's Club

North Ferriby United has played a major part in the development and enjoyment of football in the East Riding for 75 years. To help us continue this very proud tradition, we are inviting local business people and supporters of our game to join our club as Patrons.

With your support, we can continue to work towards our two main goals – to progress in the regional and perhaps even national echelons of our game and to encourage and assist the involvement in football of youngsters.

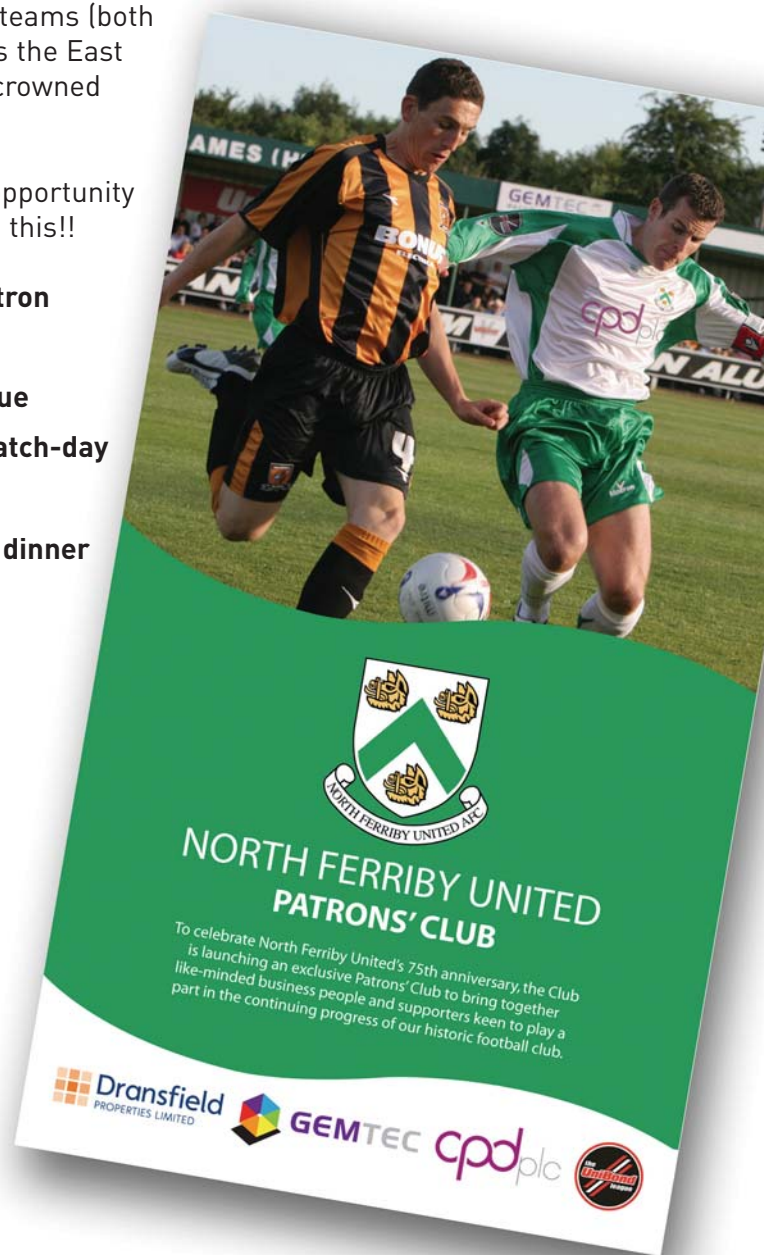
As a Patron, you will indirectly help us to maintain the highest standards in local youth football and keep North Ferriby United firmly on the soccer map. In addition to our successful Senior and Reserve teams, we manage no fewer than 17 youth teams (both sexes) ranging in age from under 8 to 18. In 2006, as the East Ridings first FA Charter Community Club, we were crowned Community Club of the Year.

Our ambition is quite simple: to provide a sporting opportunity for children of all ability.....and you can be a part of this!!

In return for an annual contribution of £2,500 a Patron will receive:

- **Acknowledgement on a special boardroom plaque**
- **Acknowledgement on the Patrons page in all match-day programmes**
- **2 seats on the Patrons table at our sportsman's dinner**
- **Team of 4 in our annual Golf AM-AM**
- **2 Executive VIP season passes**
- **4 season passes**
- **2 places at our San Luca sporting luncheon**
- **2 seats on the Patrons table at our Charity Summer Ball**
- **Honorary club membership**
- **Free pitch-side advertisement or full page programme advert**

Patrons will help underpin the clubs continued progress, assist us to compete at a higher level and push forward our youth development programme.



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The Patrons' Club

Shaun Chatterton	CPD Plc
Neil Robson & Eric Shackleton	Gemtec Ltd
Mark Dransfield	Dransfield Properties Ltd
Bryan Forrest	B & A Scaffolding Ltd
Mark Davidson	Management Design Build Ltd
Martin Dixon	Martin Dixon Plumbing & Heating Ltd
Derek Stellings	Stelectric UK Ltd
Colin Mawe	Mawe Staff & Co Ltd
Colin Wicks	Chemdry Wicksey
Stewart Cook	Stoneferry Estates Ltd
Ray Oliver & Rob Oliver	Roclad Systems Ltd
Paul Thompson	Kingstown Plumbing & Heating Ltd
Jonathan Leafe	Strawberry Corp Publishing Ltd
Andy Mould	Kingston Graphics
Carlo Colarietti	San Luca
Keith Barker	Oriel Printing Co Ltd
Albert Hoyle esq.	n/a
Rob Wilson	Towergate Risk Solutions
Brian Auchterlounie	Wold Construction Co Ltd

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